



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2021

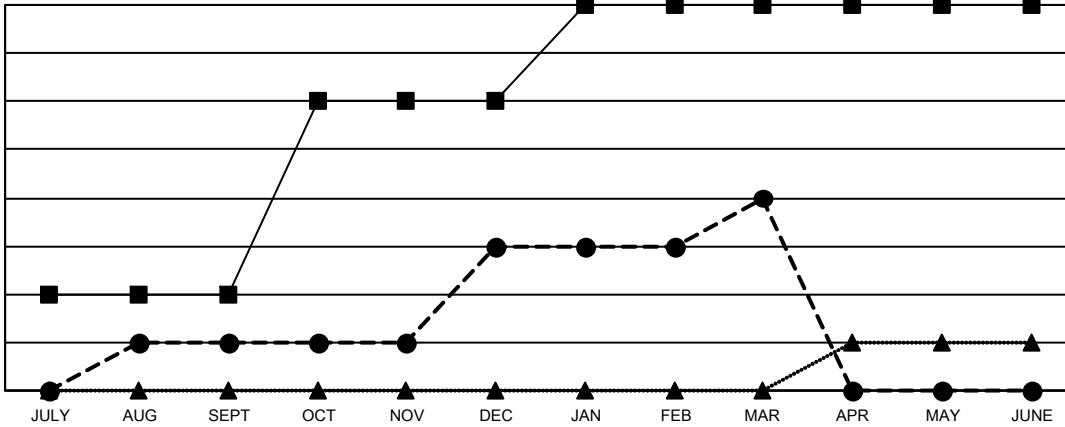
Multiple District 35

LOCATION: FLORIDA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	1	2
OCT/NOV/DEC	4	2	1
JAN/FEB/MAR	2	1	2
APR/MAY/JUNE	0	0	0

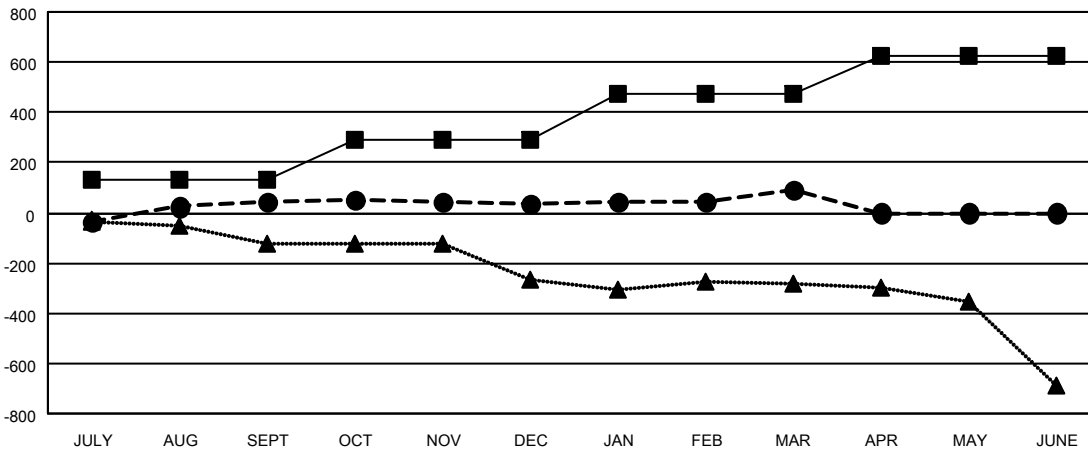
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	133	253	174
OCT/NOV/DEC	158	282	260
JAN/FEB/MAR	186	233	146
APR/MAY/JUNE	145	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 5	
<u>DROPPED MEMBERS</u>	
DECEASED	74
CLUB CANCELLED	10
OTHER	496
TOTAL	580

107 CLUBS OF 220 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	2,687 (54.83%)
FEMALE	2,214 (45.17%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	1,166
FAMILY MEMBERS PAYING HALF DUES	604